Version 1.0

Needs text grooming

Needs Software Screen pix

Needs Features and Benefits list

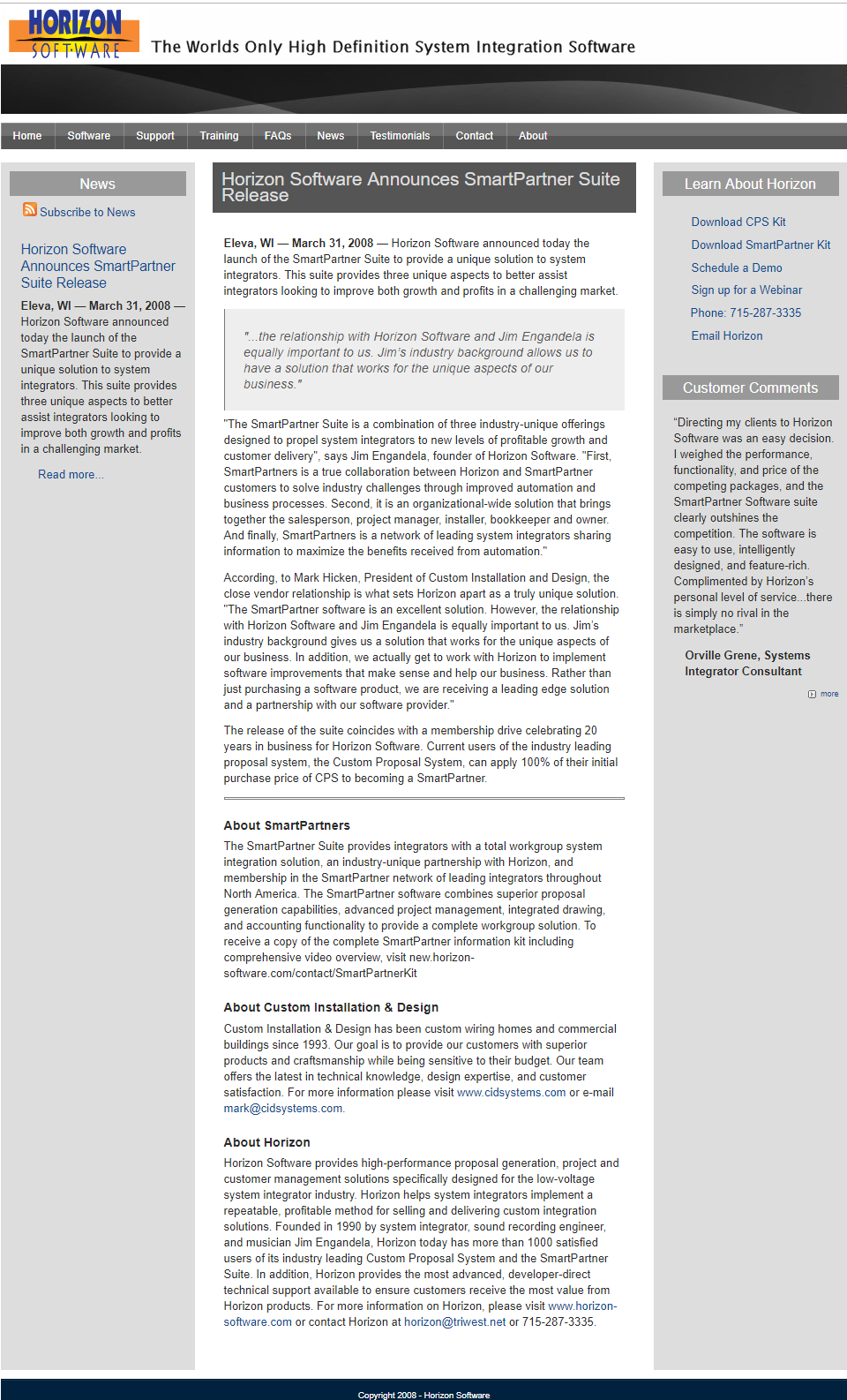
Change News page to Modules with pictures of Software

Fixed top menu bar

Build page footers

Enable download links

Enable Contact email



Center

The Worlds Only High Definition System Integration Software

Eleva, Wl — March 31,2008 — Horizon Software announced today the launch of the SmartPartner Suite to provide a unique solution to system integrators. This suite provides three unique aspects to better assist integrators looking to improve both growth and profits in a challenging market.

*"...true relationship with Horizon Software and Jim Engandela is equally important to us. Jim’s industry background allows us to have a solution that works for the unique aspects of our Business. ”*

The SmartPartner Suite is a combination of three industry-unique offerings designed to propel system integrators to new levels of profitable growth and customer delivery', says Jim Engandela. founder of Horizon Software. "First. SmartPartners is a true collaboration between Horizon and SmartPartner customers to solve industry challenges through improved automation and business processes Second, it is an organizational-wide solution that brings together the salesperson, project manager installer, bookkeeper and owner And finally. SmartPartners is a network of leading system integrators sharing information to maximize the benefits received from automation"

According, to Mark Hicken. President of Custom Installation and Design, the close vendor relationship is what sets Horizon apart as a truly unique solution.

The SmartPartner software is an excellent solution However, the relationship with Horizon Software and Jim Engandela is equally important to us Jim's industry background gives us a solution that works for the unique aspects of our business. In addition, we actually get to work with Horizon to implement software improvements that make sense and help our business. Rather than just purchasing a software product we are receiving a leading edge solution and a partnership with our software provider "

The release of the suite coincides with a membership drive celebrating 20 years In business for Horizon Software Current users of the industry leading proposal system, the Custom Proposal System, can apply 100% of their initial purchase price of CPS to becoming a SmartPartner.

**Home Page Text**

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**About SmartPartners**

The SmartPartner Suite provides integrators with a total workgroup system integration solution, an industry-unique partnership with Horizon, and membership in the SmartPartner network of leading integrators throughout North America. The SmartPartner software combines superior proposal generation capabilities advanced project management, integrated drawing and accounting functionality to provide a complete workgroup solution To receive a copy of the complete SmartPartner information kit including comprehensive video overview, visit new.horizon- software.com/contact/SmartPartnerKit

**About Horizon**

Horizon Software provides high-performance proposal generation, project and customer management solutions specifically designed for the low-voltage system integrator industry Horizon helps system integrators implement a repeatable profitable method for selling and delivering custom integration solutions Founded in 1990 by system integrator, sound recording engineer and musician Jim Engandela. Horizon today has more than 1000 satisfied users of its industry leading Custom Proposal System and the SmartPartner Suite In addition. Horizon provides the most advanced, developer-direct technical support available to ensure customers receive the most value from Horizon products For more information on Horizon please visit [www.horizon- software](http://www.horizon-software) com or contact Horizon at horizon@triwest net or 715-287-3335

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News

[ Subscribe to News](file:///\\192.168.150.99\Public\Shared%20Data\EDA%20Horizon\Horizon%20Marketing\Horizon%20Website\HorizonSitePixText\news\feed.xsl)

* [Horizon Software Announces SmartPartner Suite Release](file:///\\192.168.150.99\Public\Shared%20Data\EDA%20Horizon\Horizon%20Marketing\Horizon%20Website\HorizonSitePixText\SmartPartnerRelease.html)

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[Read more...](file:///\\192.168.150.99\Public\Shared%20Data\EDA%20Horizon\Horizon%20Marketing\Horizon%20Website\HorizonSitePixText\SmartPartnerRelease.html)

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Learn About Horizon

Download CPS Kit

Download SmartPartner Kit

Schedule a Demo

Sign up for a Webinar

Phone 715-287-3335

Email Horizon

Customer Comments

'Directing my clients to Horizon Software was an easy decision I weighed the performance, functionality and price of the competing packages and the SmartPartner Software suite clearly outshines the competition. The software is easy to use, intelligently designed, and feature-rich Complimented by Horizon's personal level of service there is simply no rival in the marketplace "

Orville Grene, Systems

Integrator Consultant

Read more...

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Timeline

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**Software**

Download Software Overview PDF!

**SmartPartner Suite**

SmartPartner is a complete workgroup solution that brings your entire team together to bid, close, and install custom installations - consistently and more profitably than ever before.

The SmartPartner software is the world’s only High-Definition System Integration Software Solution. Just as high-def brought astounding new levels of clarity to video, SmartPartners will bring astounding new clarity to your business. You will see new ways to increase profits on each project, win more clients, and streamline your operations.

SmartPartner is a completely integrated solution that gives you the power to define all aspects of your business in the software. This puts you in control and still provides the flexibility to manage even the most complex custom integration projects.

**Custom Proposal System**

The Custom Proposal System (CPS) is the first proposal software ever created for the Electronic Systems Integration industry. It provides you with a fast, easy and accurate way to build a great-looking proposal for your customers.

CPS has since become the most popular and fully featured entry level proposal software for systems integrators. But it is more than just a proposal system. It also provides light project management capabilities and has integrated accounting to run your business. It is a great solution for those that don’t need all the power of the SmartPartner Suite.

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Customer Comments

"Just a quick thank you for your quick response to my cry for help. As my young business grows. I find myself using your proposal system more and more. Without a doubt, it has paid for itself several times over and I understand its greater capabilities more every day. Thanks again.”

Ken Walker, Sound Design Systems, Inc.

A person wearing headphones

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In addition to high-performance software. Horizon provides the most advanced technical support available through our industry unique Developer Direct Support. Your questions are efficiently answered by one of the developers of the CPS and SmartPartner software products. This ensures that *every* question is answered completely and *every* problem is resolved.

Phone Support

Horizon Developers are available to assist you and ensure you're getting the most from your Horizon software product.

* Monday through Friday
* Hours: 9:00 A M through 5:00 PM. CST
* Technical Support Line: 715-287-3335

Email Support

You can request developer direct Email support 24/7 and your requests will be prioritized for quick response. To request support via email, complete the form below, or email [support@horizon-software.com](mailto:support@horizon-software.com)

On-Line Support

Horizon uses the latest technology to provide on-line shared computing support. This allows Horizon experts to quickly and accurately diagnose problems and resolve them.

Email Support Request Form

Please complete all fields to help us best serve you. From

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Customer Comments

“There are two reasons that a user should upgrade to the SmartPartner Suite. Labor, Parts and Wire Supplements allow you to make the quoting and installation process more precise, ensuring profit. The ability to build a proposal room by room, and to present the proposal by discipline - the way the customer wants to see it - will help you close deals. Together, they make buying a no brainer."

Mark Hicken, Custom

Installation and Design

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**Training**

**Expert Trainers**

Horizon’s lead trainer Jim Engandela has overseen the design of every aspect of our software. In addition, he is a highly successful retail and custom systems integrator of more than 35 years. This unique background is invaluable in not only showing you the ‘right software clicks’, but relating all aspects of software training to your business.

You simply will not find a more knowledgeable and helpful trainer in the industry to help you maximize the value you receive from automation.

**Implementation – The Key to Your Success**

Horizon offers many training options to ensure a successful implementation. With Horizon, you have a partner in your success that will be with you from initial startup to advanced power user. Please review the training options below to learn more about how you can use Horizon software to drive increased profits, and reach new levels of customer and employee satisfaction. To request training, simply contact horizon at 715-287-3335 or [support@horizon-software.com](mailto:support@horizon-software.com).

**Initial Implementation**

Horizon provides an initial implementation course designed to get you up and running with your software. The SmartPartner course is broken into four logical sections to ensure a successful implementation while not overwhelming your organization.

**Training Videos**

Horizon offers a number of detailed training videos explaining exactly how to utilize various aspects of the system. Using advanced screen capture technology, you see the software product itself being utilized in the proper manner. Voice-over narration by software designer and training expert Jim Engandela provides a clear explanation not only of how the software works, but why.

**Personalized On-Line Training**

Horizon provides personalized product training to address your specific needs. Using the latest on-line computer sharing technology, you learn right along side a Horizon training expert. Your computer screen is synchronized with Horizon to interactively learn how to best use Horizon solutions.

**On-Site Training**

If you prefer, Horizon can come to your location for an in-depth on-site training on how to fully maximize profits using Horizon software. Additional on-site fees do apply.

**Sample Training Videos**

* SmartPartner Overview

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This is the first in a series of SmartPartner videos. It provides an excellent overview of the entire SmartPartner solution.

* Commercial Proposal System

Graphical user interface

Description automatically generated

This is a great training video on the Commercial Proposal System, (CPS). It covers Proposals, Projects, Point-of-Sale, as well as Graphics Draw.

* SmartPartner Preferences

Graphical user interface, timeline

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This video introduces you to Preferences in the SmartPartner System. Preferences are a critical component of SmartPartners allowing you to literally design your business processes into the software.

* SmartPartner Product Library

Graphical user interface

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The SmartPartner Product Library introduces you to how to import, store, modify, and easily maintain the products you sell. With an up-to-date Product Library your proposals are fast, accurate, and easy to generate.

* SmartPartner Graphics Draw

Graphical user interface

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The Graphics Draw training video illustrates how you can incorporate sales-oriented drawings into your proposals to more clearly outline your recommended solution.

To request a training session and/or video, simply contact Horizon at 715-287-3335 or [support@horizon-software.com](mailto:support@horizon-software.com).

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Customer Comments

"Directing my clients to Horizon Software was an easy decision.

I weighed the performance, functionality, and price of the competing packages, and the SmartPartner Software suite clearly outshines the competition. The software is easy to use, intelligently designed, and feature-rich. Complimented by Horizon's personal level of service...there is simply no rival in the marketplace.'1

Orville Grene, Systems

Integrator Consultant

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FAQ

* How does SmartPartner accommodate multiple companies, store locations, and users?

The SmartPartner software is a true multi-user software system. You can create unlimited companies within the software preferences, each one having unlimited locations and users. Each user is assigned to a company/location and when the user logs into SmartPartner with their password, they are automatically in control of all functions for that particular company/location.

* How does SmartPartner control User access to SCPS functions?

Each user can be assigned as an Administrator, Manager or User. Each user can also be given access rights to over 50 aspects of the software such as proposal creation, ability to change product prices, ability to add new products, etc. Administrators can see all Proposals and Projects in the system and dynamically filter this down to only those they created. Managers see only the Proposals and Projects they are assigned to as a Project Manager and can dynamically filter this down to only those they created. Users can only see the Proposals and Projects they've created.

* How does SmartPartner share data on a Local Area Network?

SmartPartner is a true multi-user database. Multiple users can access the software simultaneously on either a Client/Server or Peer-to-Peer Network, using any Windows or Macintosh computer platform. They can also seamlessly share data on a hybrid network consisting of both Windows and Mac computers. Up to 50 simultaneous users can access the SmartPartner database and share data in real-time. The SmartPartner software also has automatic record locking capability to prevent data corruption.

* Does SmartPartner accommodate multiple Disciplines, Zones, Areas and Installation Phases?

SmartPartner uses proprietary Directed Database technology developed exclusively by Horizon Software. This technology enables Proposals and Projects to be presented to clients, job costed, or project managed by Discipline, Zone/Area, or Installation Phase. Any Proposal or Project can be automatically reorganized by Discipline, Zone/Area or Installation Phase with a simple click of a button.

* Does SmartPartner accommodate Labor, Parts, and Wire in a Proposal and Project?

The SmartPartner software makes extensive use of Product Supplements which can be assigned to Products and are automatically included in your proposal. These Supplements can consist of multiple kinds of labor and hourly rates, with labor times assigned to multiple installation phases. Parts Supplements associated with a Product can be assigned along with Parts Labor. Both bulk and precut Wire & Cable Supplements associated with a Product can be assigned along with Wire Labor. Installation Tasks required to properly install a Product are also Supplements that can be assigned to a Product. All of these Labor, Parts, Wire, and Tasks Supplements can be automatically assigned to Products by Group and/or individually assigned/modified for each Product.

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Customer Comments

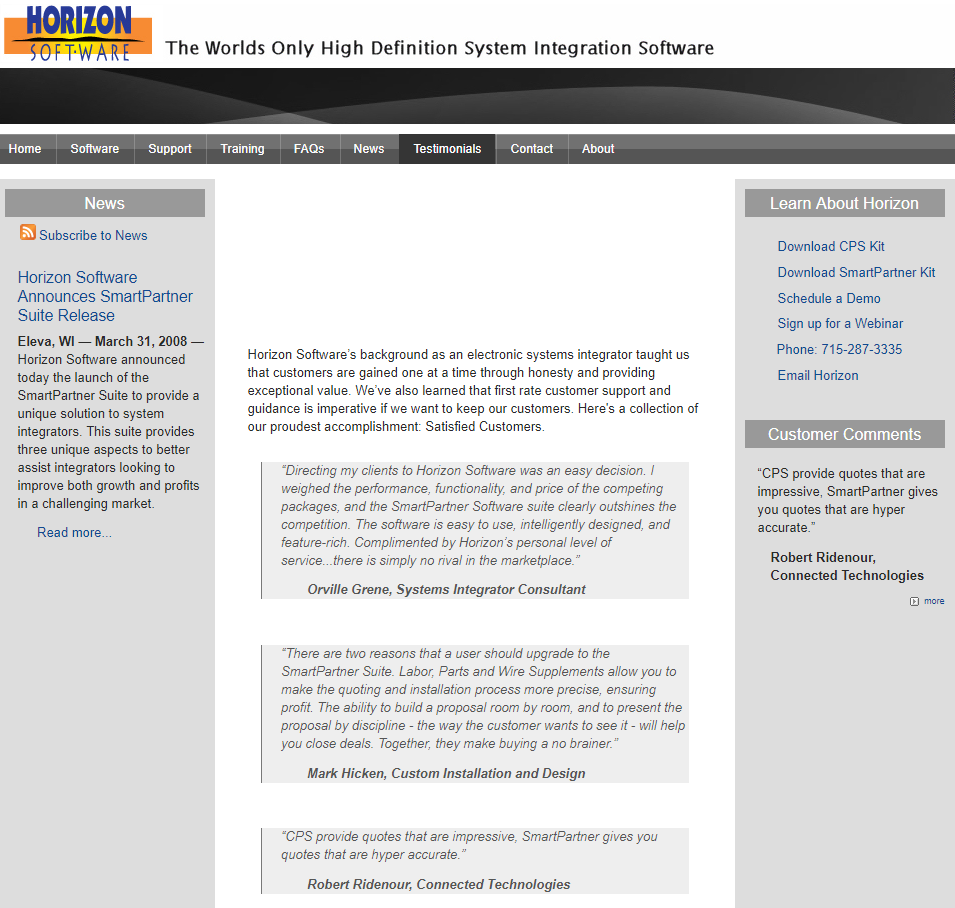
'Thank you, Jim, for your quick and timely response. It's such a shock to experience excellent customer relations these days!"

Steve Haddox CID

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Testimonials

Horizon Software’s background as an electronic systems integrator taught us that customers are gained one at a time through honesty and providing exceptional value. We’ve also learned that first rate customer support and guidance is imperative if we want to keep our customers. Here's a collection of our proudest accomplishment: Satisfied Customers.

*“Directing my clients to Horizon Software was an easy decision. I weighed the performance, functionality, and price of the competing packages, and the SmartPartner Software suite clearly outshines the competition. The software is easy to use, intelligently designed, and feature-rich. Complimented by Horizon’s personal level of service...there is simply no rival in the marketplace.”*

***Orville Grene, Systems Integrator Consultant***

*“There are two reasons that a user should upgrade to the SmartPartner Suite. Labor, Parts and Wire Supplements allow you to make the quoting and installation process more precise, ensuring profit. The ability to build a proposal room by room, and to present the proposal by discipline - the way the customer wants to see it - will help you close deals. Together, they make buying a no brainer.”*

***Mark Hicken, Custom Installation and Design***

*“CPS provide quotes that are impressive, SmartPartner gives you quotes that are hyper accurate.”*

***Robert Ridenour, Connected Technologies***

*"I don’t know how we ever ran our business before we had SmartPartner (I’ll bet everyone says that). I also want you to know that the latest update is great I applaud you. Great job! Thanks again for the great effort."*

***Robert B. Cohen, IDS Audio & Video Technologies***

*"Just a quick thank you for your quick response to my cry for help. As my young business grows, I find myself using your proposal system more and more. Without a doubt, it has paid for itself several times over and I understand its greater capabilities more every day. Thanks again."*

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***Dennis Lane, Accurate Electronic Interiors, Inc***

*"Thanks again for your fantastic support!"*

***Rick Bender, Absolute Sound***

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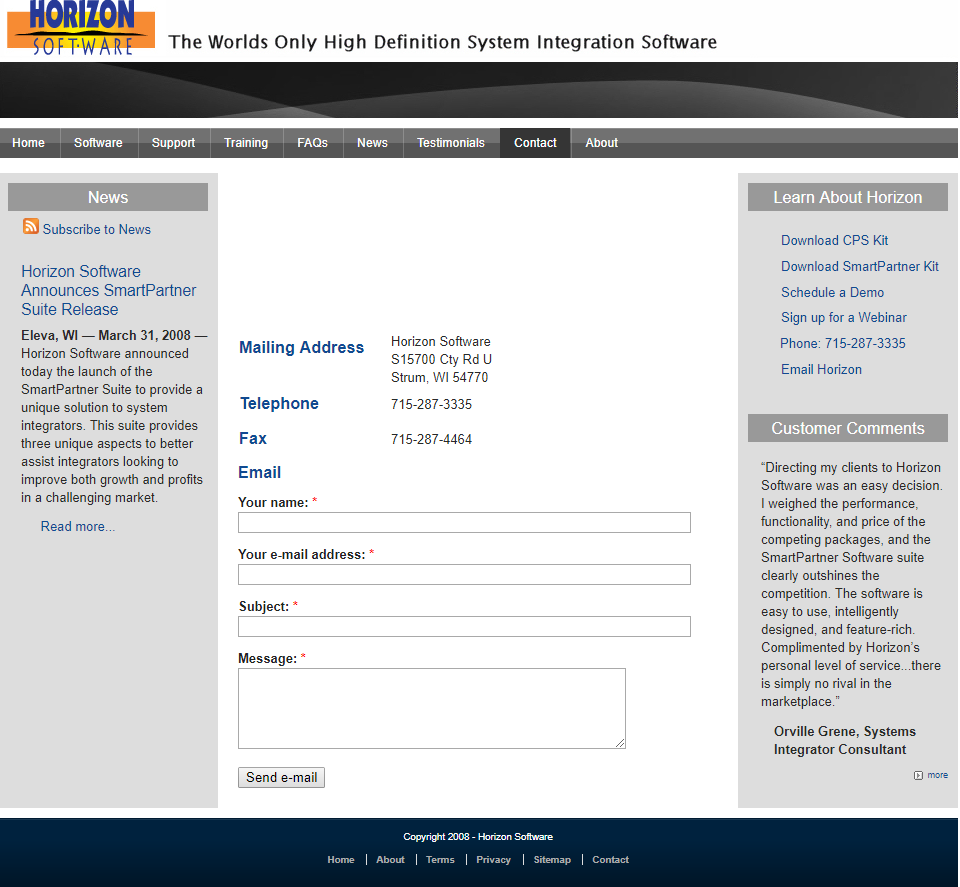
Robert Ridenour.

Connected Technologies

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Mailing Address Horizon Software

S15700 Cty Rd U

Strum, Wl 54770

Telephone 715-287-3335

Fax 715-287-4464

Email [horizon@triwest.net](mailto:horizon@triwest.net)

Your name: \*

Your e-mail address: \*

Subject: \*

Message: \*

Contact

|  |  |
| --- | --- |
| **Mailing Address** | Horizon Software S15700 Cty Rd U Strum, WI 54770 |
| **Telephone** | 715-287-3335 |
| **Fax** | 715-287-4464 |

**Email**

**Your name: \*[]**

**Your e-mail address: \*[]**

**Subject: \*[]**

**Message: \*** []

[Send e-mail]

About

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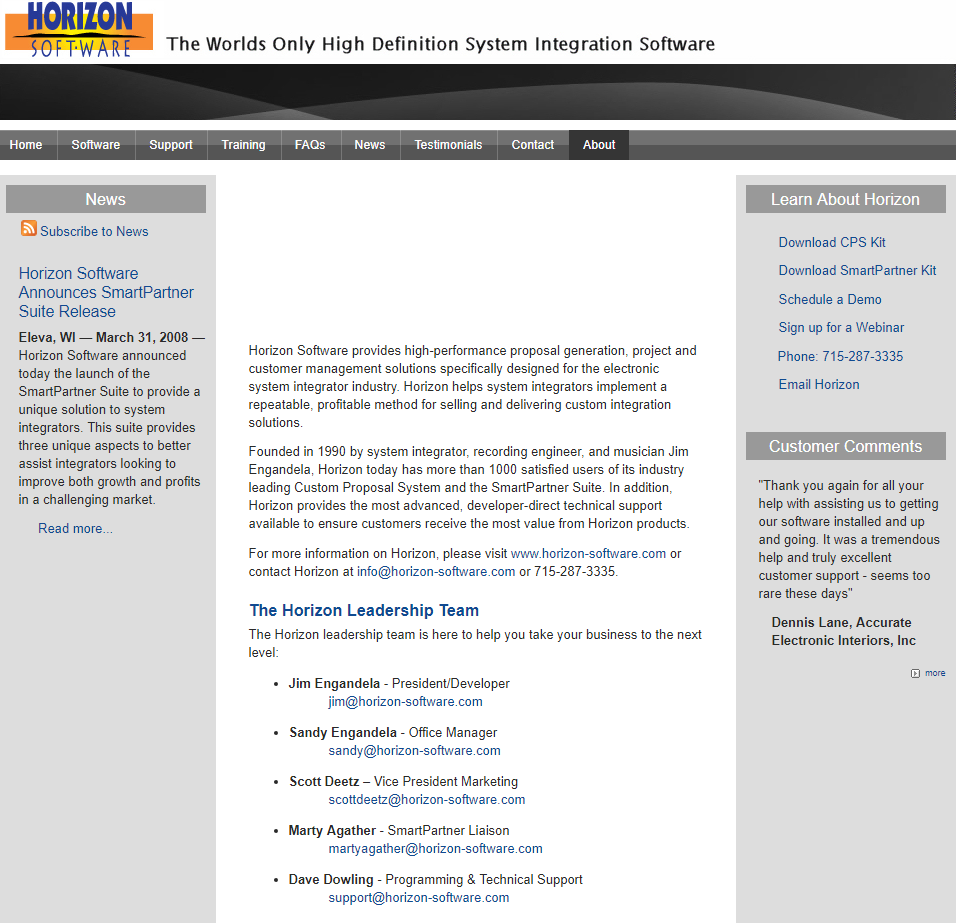
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For more information on Horizon, please visit [www.horizon-software.com](http://www.horizon-software.com) or contact Horizon at [info@horizon-software.com](mailto:info@horizon-software.com) or 715-287-3335.

**The Horizon Leadership Team**

The Horizon leadership team is here to help you take your business to the next level:

* **Jim Engandela** - President/Developer/Programming/Support
* [jim@horizon-software.com](mailto:jim@horizon-software.com)
* **Sandy Engandela** - Office Manager
* [sandy@horizon-software.com](mailto:sandy@horizon-software.com)
* **Dave Dowling** - Programming & Technical Support
* [support@horizon-software.com](mailto:support@horizon-software.com)
* **Joel Roberts** - Technical Support
* [support@horizon-software.com](mailto:support@horizon-software.com)

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